



# IESALC 2023 BUSINESS MEETING

Scottsdale, Arizona  
November 5-9, 2023





# AGENDA

Thank You

Treasurer's Report

Meeting Highlights

Tonight's Event!

Spring Meeting

Nominations for 2024 Board

Getting Involved

Where to Next?



# THANK YOU!

Thank you to all those who helped make this critical return to in-person meetings a huge success!

-Volunteers

-Shady, Nate, Eric at the registration desk

-Marx Productions

-Bart taking photos

-Door prize team!

-Fran!

-Your 2023-24 Executive Board

-Doubletree Staff (Nick, Cesar, Bradey etc.)

-TPC Scottsdale





# TREASURER'S REPORT

We had strong corporate sponsorship again this year!

Fantastic attendance

# 2023 BY THE NUMBERS

**323**

Registrations in 2023

**\$314,727.50**

In registration fees\*

**\$36,575**

In sponsorships



# 2023 BY THE NUMBERS

**\$177,623.23**

(Estimated) Food & Beverage Costs

**\$ 114,485.82**

Other expenses (banquet & golf venues, all those drink tickets you used, transportation, credit card and bank fees etc.)

**~\$190,000**

Anticipated bank balance to fund 2024 Spring Government Contacts Meeting, and deposits for 2024 Fall Technology Meeting

# 2023 BY THE NUMBERS

1

Number of extra people we need you to bring to next year's meeting. Don't keep it a secret!



# MEETING HIGHLIGHTS

- TPC Scottsdale Golf Outing





# MEETING HIGHLIGHTS

- Another great Users Group panel





November 9, 2023

# MEETING HIGHLIGHTS

- Great Technical Presentations





November 9, 2023

## MEETING HIGHLIGHTS

- An awesome 5k+\*



# MEETING HIGHLIGHTS

## ■ Exhibitor Day Show





# MEETING HIGHLIGHTS

- And a week of face-to-face time with our colleagues, industry experts, and friends!



# TONIGHT'S RECEPTION

Meet in the Lobby at  
**5:30 pm**

Please do not be late!

Open bar, and  
presentation of IESALC  
award winners!

# IESALC SPRING MEETING

Will be LIVE and IN PERSON at the  
Citizen M, Washington, D.C., this Spring.

**April 25, 2024**

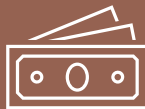
**FREE registration links will be  
emailed out early in the new year.**



# NOMINATIONS FOR 2024 EXECUTIVE BOARD



Chair/Assistant  
Treasurer – Ryan  
Patton



Vice-Chair –  
Michelle Skinnon





# NOMINATIONS FOR 2023 EXECUTIVE BOARD



Secretary – John  
Trush



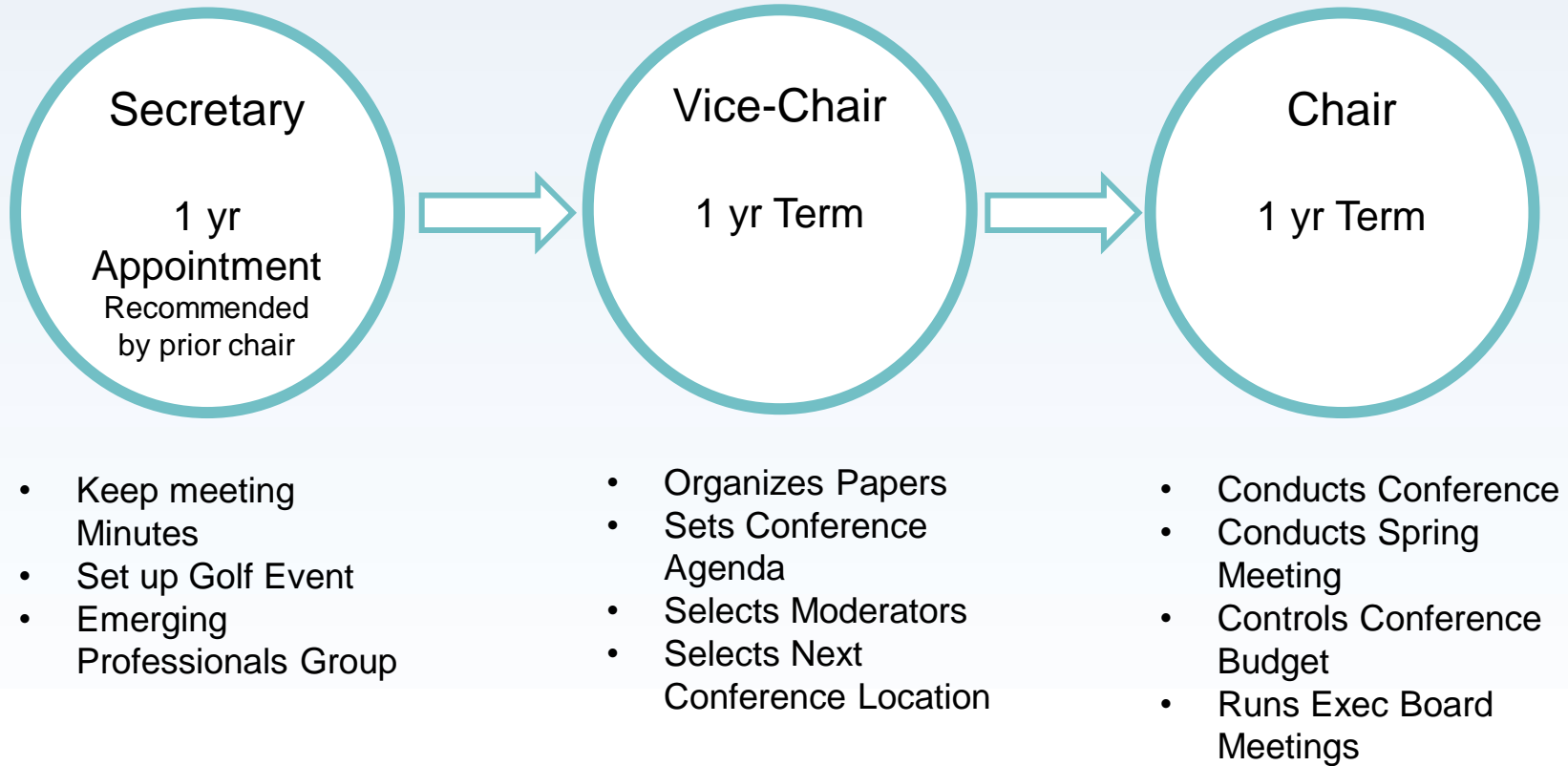
Additional  
Nominations from the  
floor





# Current IES ALC Roles

## Executive Positions





## IES ALC Roles Summary

- Roles Filled 2023
  - Asst Treasurer – Galen Dixon
  - Awards – Michelle Skinnon
  - Marketing/BD – Jim Taylor
- Roles Vacated 2023
  - Web Site
- 18 Roles / 5 vacancies – 28% open





# Current IES ALC Roles

Role	Chair	Vice Chair	Secretary	Users Group	Treasurer	Asst Treasurer	Government Contacts
Term / Recommended Duration	1 yr	1 yr	1 yr	5 yrs	5 yrs	2 - 5 yrs	5 yrs
Board Level	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Open/Filled	Filled	Filled	Filled	Filled	Filled	Filled	Filled
Filled By	Brett Bieberdorf	Ryan Patton	Michelle S	Aaron Geary	Ryan Patton	Galen Dixon	Don Lampkins
Responsibilities	Select Conf Location	Control of Agenda	Maintain Exec Meeting Agenda	Plan/Conduct Electricians Panel	Bank Reconciliations	Enter Transactions as needed	Plan/Conduct Government Contacts session (Fall)
	Plan/Execute Conference (See Conference Planner board)	Source Papers	Maintain Exec Meeting Minutes	Plan/Conduct Contractors Panel	Complete Financial statements Monthly	Duties as assigned by Treasurer	Plan/Conduct Govt Contacts session (spring)
	Plan - Conduct Executive Board Meetings (Fall and Spring)	Source Moderators	Select - Plan Golf Event		Issue Checks	Progress to Treasurer	Encourage FAA/Govt participation in IES Meetings
	Speaker / moderator gift selection & procurement	Inventory - Order IES swag/shirts			Control Credit Cards		Set up access to FAA facilities for Spring Mtg
	Select Following Year Secretary	Reveal and present next years Conf location					
	Control of Conference budget						





# Current IES ALC Roles

Role	Awards	Marketing/BD	Day Show	Photography	Continuing Education	Fun Run Captain
Term / Recommended Duration	3 yrs	3 - 5 yrs	3 - 5 yrs	3 yrs	3 yrs	3 yrs
Board Level	Yes	Yes	Yes	No	No	No
Open/Filled	Filled	Filled	Filled	Filled	Filled	Filled
Filled By	Michelle S	Jim Taylor	John Trush	Bart Gilbreath	Tara	Mark Morley
Responsibilities	Review papers and score for best paper award	Drive engagement of existing members (retention)	Plan/Execute day show at fall conference	Take/Collect & edit photos from Fall/Spring Conferences	Maintain relationship with CE institution	Plan Fun Run route
	Commercial Airport of the year award	Coordinate participation at other aviation events (FAA Regional, AAAE shows)	Contract with Drayage company	Upload edited photos to IES document storage (Flicker)	Provide forms at Fall Conference / website	Coordinate Run with V.C. agenda
	GA Airport of the year award	Draft monthly emails, correspondence to membership	Contract with hotel/contractor on pipe/drape		Collect and send forms in to CE Institution - follow up to ensure CE's are issued	Request Run Shirts from VC
	Procure plaques for awards	Set up webinars for industry participation (FAA circular reviews, training, etc)	Layout of day show format		Correct any CE related issues with attendees	Conduct Run and answer questions
			Coordinate with Chair on F&B			



## Current Roles to Fill

Role	General Aviation	Website	Social Media	Mobile App	Spouses Tour	
Term / Recommended Duration	3 - 5 yrs	3 - 5 yrs	3 yrs	3 yrs	3 yrs	
Board Level	Yes	Yes	Yes	No	No	
Open/Filled	Open	Open	Open	Open	Open	
Filled By						
Responsibilities		Keep Website updated	Update Social Media sites with minimum monthly posts	Receive Agenda, Layout, hotel info and schedule from other chairs	Source Fun and cost effective events for spouses at Fall conference	
		*Maintain online storage location for IES documents	Use photos uploaded to IES Doc storage	Update and publish mobile app	Coordinate budget with Chair for events	
		Send out blast emails as needed	LinkedIn, Facebook, others	Send email to group, marketing use of app	Set and publish schedule for events	
				Answer app related questions		



IESALC | ILLUMINATING ENGINEERING SOCIETY  
AVIATION LIGHTING COMMITTEE

- Additional Volunteer Opportunities
  - Registration Desk
  - SWAG Sales
  - Golf
  - Moderating & Presenting



Follow us on



# WHERE TO NEXT?





# SCOTTSDALE

HAS BEEN A BEAUTIFUL VENUE FOR THIS YEAR'S  
FALL MEETING!







JUST KIDDING!



JOIN US NEXT YEAR  
IN...





# CHARLOTTE, NORTH CAROLINA

- OCTOBER 27-31
- WESTIN CHARLOTTE
- GREAT AGENDA FILLED WITH THE EXPERTS AROUND YOU
- DAY SHOW
- FANTASTIC SPOUSES' TOUR DESTINATIONS AND RECEPTION LOCATIONS!
- GOLF TOURNAMENT ON SUNDAY!



# CHARLOTTE







# CLOSING COMMENTS

- Presentations will be added to the website in the coming weeks
  - IESALC help with attendance
  - Airport Improvement Magazine



# GA SUBCOMMITTEE